Promoting Career Pathways Through Greater Education and Training Options
Kentucky’s TANF Collaboration

Region IV TANF Priorities Technical Assistance Workshop
Atlanta, GA
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Education Level of K-TAP Adults

- Less than high school: 3,802 (37%)
- High School/GED (no college): 6,429 (63%)
- College: 28

KY’s TANF/K-TAP Population

CHFS Summary 6/30/09
# KCTCS PELL Recipients (Fall 2006)

<table>
<thead>
<tr>
<th></th>
<th>Pell</th>
<th>%</th>
<th>Pell $</th>
<th>%</th>
<th>Ave Award</th>
<th>Max Award</th>
<th>%</th>
<th>Cap Recip</th>
<th>%</th>
<th>Ave Student Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 25</td>
<td>10,819</td>
<td>43%</td>
<td>$16.4M</td>
<td>45%</td>
<td>$1,520</td>
<td>4884</td>
<td>45%</td>
<td>6,074</td>
<td>56%</td>
<td>$20,626</td>
</tr>
<tr>
<td>25 and over</td>
<td>14,272*</td>
<td>57%</td>
<td>$20.0M</td>
<td>55%</td>
<td>$1,406</td>
<td>5349</td>
<td>37%</td>
<td>5,349</td>
<td>55%</td>
<td>$17,397</td>
</tr>
</tbody>
</table>

*9,550 or 67% are single parents
*Ave 2 kids
*Ave credit hours = 11
For average family of 3:

- KTAP check - $262/month
- Food stamps - $375 - $426/month
- Transportation subsidy - $60 - $100/month
- Childcare subsidy
- Emergency/car related funds
- Supportive service funds
- Summer tuition and fees
Enabling State Legislation and TANF Policy

- 1998, HB 434
  - “Restored” supportive services
  - “Directed” state TANF Agency to:
    o report annually to LRC
    o honor requests to self-initiate and continue
    o inform participants of ed option and services
      • 24 month postsecondary ed allowance (eliminated 2011)
      • Childcare, transportation and supportive services
$2 M TANF contract now $10.7M
- Recruit, retain & support KTAP students
- TANF funded work study
- Special projects (Summer Bridges, math tutorials, employability skills, technology, etc.)
- FY 04 expansion to include ABE
- FY 10 expansion of WS component ($2M to $7.7M)
Outreach & Recruitment

- Collaboration with state TANF agency
- Partnerships with TANF case managers
- On-campus partnerships (F.A. offices, admissions, bookstore, faculty, TRIO, etc.)
- Off-campus partnerships (adult education/GED, CAA’s, comprehensive case mgmt., etc.)
Supporting Degree-Seeking Students

- Recruitment, assessment and retention strategies
- Intrusive counseling, advising and mentoring
- Advocacy
- Academic Support
- Development of paid and unpaid work experience and community service activities
- Work study job development, placement and coaching services
TANF Work-study

- Any activity that meets the TANF work requirement
- Placements in the students field of study/career sector
- Placements both on and off campus; public and private sectors
- Allocated in 20 hour per week slots
- Income will be disregarded when calculating K-TAP/TANF eligibility
Employment Focused Case Management

- Career planning and assessments
- Resumé and employability skills
- Background checks
- Supportive services referrals and advocacy
- Tiered placements
- Work study agreement
- Time sheets
KTAP Student Outcomes

- Serve 1,600 – 2,500 students annually
- 73% participate in TANF funded work study *
- 11% also participated in federal work study *
- 44% RTW students GPA exceeded college GPA*
- Retention rate Fall 08 to Fall 09:
  RTW 53%  Institutional 44%
- College participation of KTAP population = 8.7%
  College participation of KY adults = 3.6%

*Spring semester 2010
# Employment Outcomes for Kentucky Works Activities

<table>
<thead>
<tr>
<th>Kentucky Works Activity</th>
<th>Percent Included in DES Data</th>
<th>Percent Employed Four Quarters</th>
<th>Annual Wages for Those Employed Four Quarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>73.9</td>
<td>24.0</td>
<td>$11,380</td>
</tr>
<tr>
<td>Vocational Training</td>
<td>70.2</td>
<td>21.3</td>
<td>$13,063</td>
</tr>
<tr>
<td>Community Service</td>
<td>53.4</td>
<td>17.2</td>
<td>$11,448</td>
</tr>
<tr>
<td>Job Search and Readiness</td>
<td>69.1</td>
<td>22.1</td>
<td>$11,890</td>
</tr>
<tr>
<td>Work Experience</td>
<td>63.6</td>
<td>20.9</td>
<td>$10,288</td>
</tr>
<tr>
<td>Education without HS Diploma</td>
<td>65.9</td>
<td>18.5</td>
<td>$ 9,156</td>
</tr>
<tr>
<td>Job Skills Education</td>
<td>79.8</td>
<td>30.2</td>
<td>$16,646</td>
</tr>
<tr>
<td>Other Work Preparation Activities</td>
<td>51.6</td>
<td>13.8</td>
<td>$11,392</td>
</tr>
<tr>
<td>No Activity</td>
<td>56.7</td>
<td>13.3</td>
<td>$12,206</td>
</tr>
</tbody>
</table>

**Source:** LRC Program Review staff analysis based on data from the Department for Community Bases Services and the Department for Employment Services; June, 2004
“Because work-related higher education clearly leads to increased income and financial security, DCBS should consider whether it is feasible to include more clients in this category.”

KY LRC Program Review and Investigations
KY LRC Research Report No. 321
June, 2004
Earnings Returns to Postsecondary for CO TANF Recipients

- Large returns to college attendance: $6/credit and $170/quarter increase for each year of full-time attendance
- Primarily driven by degree receipt
  * AAS: $2,500 increase in quarterly earnings
  * Short term certificates (15-20hrs): $800-$900 increase in quarterly earnings
- No labor market payoff for AA/transfer degree (unless Bachelor’s degree earned)

L. Turner, 2011, Columbia University
Earnings by Quarter, College Attendance, and Degree Receipt

Average Wages (2010$)

Quarters to TANF Entry

- No education
- Any college attendance
- Any degree

L. Turner, 2011, Columbia University
The Impact of Credits and Degree Receipt on Quarterly Earnings

- $174**
- $30
- $797**
- $877**
- $2,515**
- $2,849**

1 year/30 credits, 1 year, no degree, Short-term Certificate, Certificate, Academic Associate, AAS, BA

Employment Results

L. Turner, 2011, Columbia University
KCTCS Earnings Returns to Highest Award

- Large labor market payoff for associate degrees and diplomas
- 20%-22% for men
- 39%-41% for women
- Less than 10% for certificates

Jepsen, 2011, University of Kentucky
Statewide Earnings Returns to Highest Award by Gender

Increase in Quarterly Earnings

- Associate's Degree
- Diploma
- Certificate

Men
Women

Jepsen, 2011, University of Kentucky
Substantial Variation in Earnings by Field of Study

- Health related degrees and diplomas 35.5% to 75%
- Vocational degrees and diplomas 21.4% to 23.3%
- Vocational certificates have higher earnings for men (12%)
- Humanities and services related degrees/ diplomas/ certificates have virtually no positive impact

Jepson, 2011, University of Kentucky
## Statewide Earnings Returns for Field of Study by Gender

<table>
<thead>
<tr>
<th></th>
<th>Associate’s Degree</th>
<th>Diploma</th>
<th>Certificate</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Men</td>
<td>Women</td>
<td>Men</td>
</tr>
<tr>
<td>Humanities</td>
<td>-3.2%</td>
<td>3.5%</td>
<td></td>
</tr>
<tr>
<td>Other academic</td>
<td>25.8%</td>
<td>32.6%</td>
<td></td>
</tr>
<tr>
<td>Business</td>
<td>1.7%</td>
<td>15.7%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Health</td>
<td>57.8%</td>
<td>75%</td>
<td>35.5%</td>
</tr>
<tr>
<td>Services</td>
<td>-4.2%</td>
<td>1.5%</td>
<td>-0.3%</td>
</tr>
<tr>
<td>Vocational</td>
<td>23.3%</td>
<td>19.7%</td>
<td>22.9%</td>
</tr>
</tbody>
</table>

Jepsen, 2011, University of Kentucky