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LASER TLC
TANF Learning Community
— *Leveraging* —
America's Social &
Economic Resilience

LASER TLC Collective TA Design Session
Stakeholder Prioritization
(Pre-Session Work)

OBJECTIVES

The Stakeholder Prioritization Assessment Pre-Session Work provides site teams, coaches, and liaisons with a tool to complete the following actions:

1) Review and reflect on their existing list of identified stakeholders or identify their key internal and external stakeholders;
2) Prioritize each stakeholder by rating their perceived "Influence" on the site's initiative and the perceived "Impact" of the site's initiative on the stakeholder. This is based on the stakeholder engagement literature emphasizing the importance of these two factors; and
3) Map stakeholders according to their "Influence" and "Impact" ratings.

PROCESS

Each site team will complete the tool, with the assistance of their coach, **prior to the December 7 Collective TTA Design Session on Stakeholder Engagement**. The completed tool will serve as a springboard for cross-team peer exchange and learning about stakeholder engagement **during the December 7 session.** The tool will inform, refine, and advance all site's stakeholder engagement strategy development and action planning **following the December 7 session**.

INSTRUCTIONS

Please list your identified internal and external stakeholders in the respective charts below. Then complete all the additional columns in the chart for each stakeholder related to their relative degree of "Influence" and "Impact." Please use the following definitions to guide your work.

Influence
Stakeholder "Influence" is defined as each stakeholder's ability to *persuade* and *affect* your site's areas of emphasis and evolving action planning. It assesses the relative **power** each identified stakeholder has **on** your LASER TLC work.

Impact
Stakeholder "Impact" is defined as the *effects* of your site's areas of emphasis and evolving action planning. It analyzes the relative **consequences of** your LASER TLC work for each identified stakeholder.
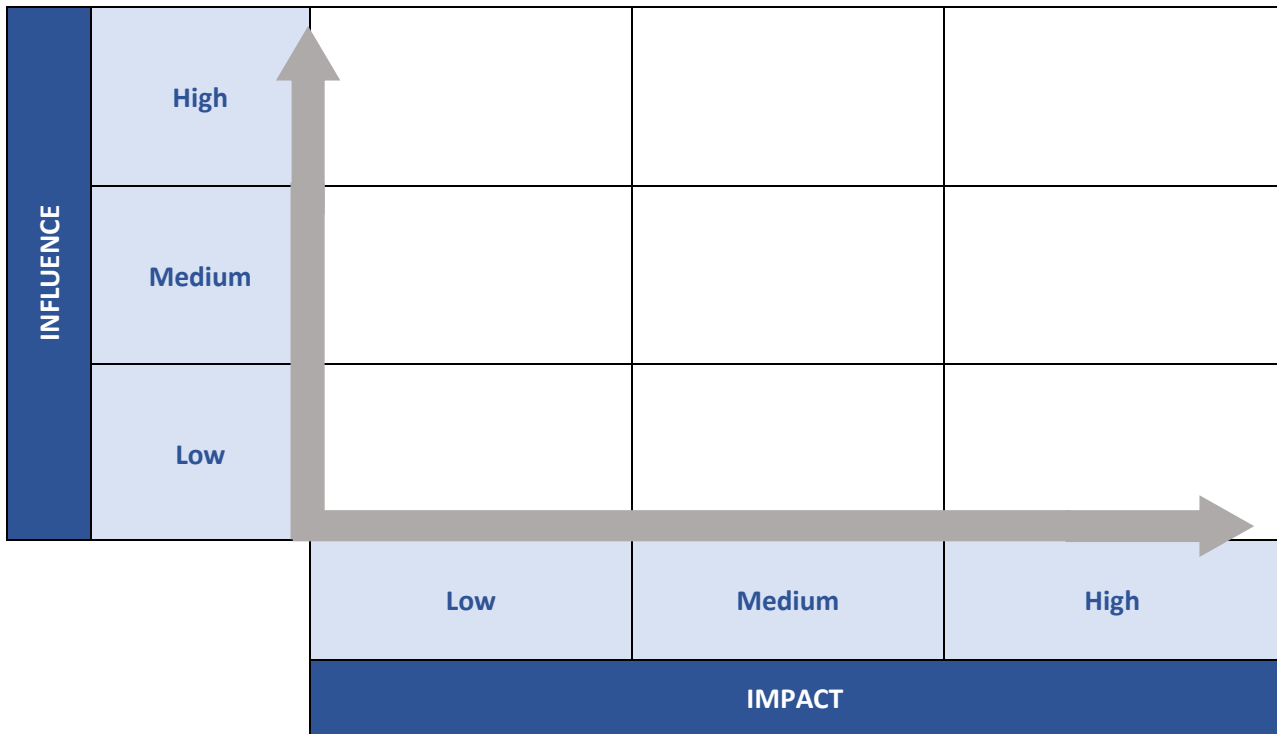
CONDUCTING YOUR INTERNAL STAKEHOLDER "INFLUENCE" and "IMPACT" ASSESSMENT

LASER TLC Site: _____   Site Team Leader(s) _____

Site Coach: _____   Site Liaison: _____

| Internal Stakeholder	Degree of **Influence of** each stakeholder on your initiative. (Rate the influence of the stakeholder high, medium, or low and briefly explain your reasoning.)	Degree of **Impact on** each stakeholder resulting from your initiative. (Rate the impact on the stakeholder as high, medium, or low and briefly explain your reasoning.)
Stakeholder #1		
Stakeholder # 2		

MAPPING YOUR INTERNAL STAKEHOLDERS: Insert stakeholder names in the appropriate cell based on their "Influence" and "Impact" ratings.

INFLUENCE				
High				
Medium				
Low				
	Low	Medium	High	
	IMPACT			

CONDUCTING YOUR <u>EXTERNAL STAKEHOLDER</u> "INFLUENCE" and "IMPACT" ASSESSMENT

External Stakeholder	Degree of **Influence of** each stakeholder on your initiative. (Rate the stakeholder high, medium, or low & briefly explain your reasoning)	Degree of **Impact on** each stakeholder resulting from your initiative. (Rate the stakeholder high, medium, or low & briefly explain your reasoning)
Stakeholder #1		
Stakeholder # 2		

MAPPING YOUR <u>EXTERNAL STAKEHOLDERS</u>: Insert stakeholder names in the appropriate cell based on their "Influence" and "Impact" ratings.

INFLUENCE				
High				
Medium				
Low				
	Low	Medium	High	
	IMPACT			
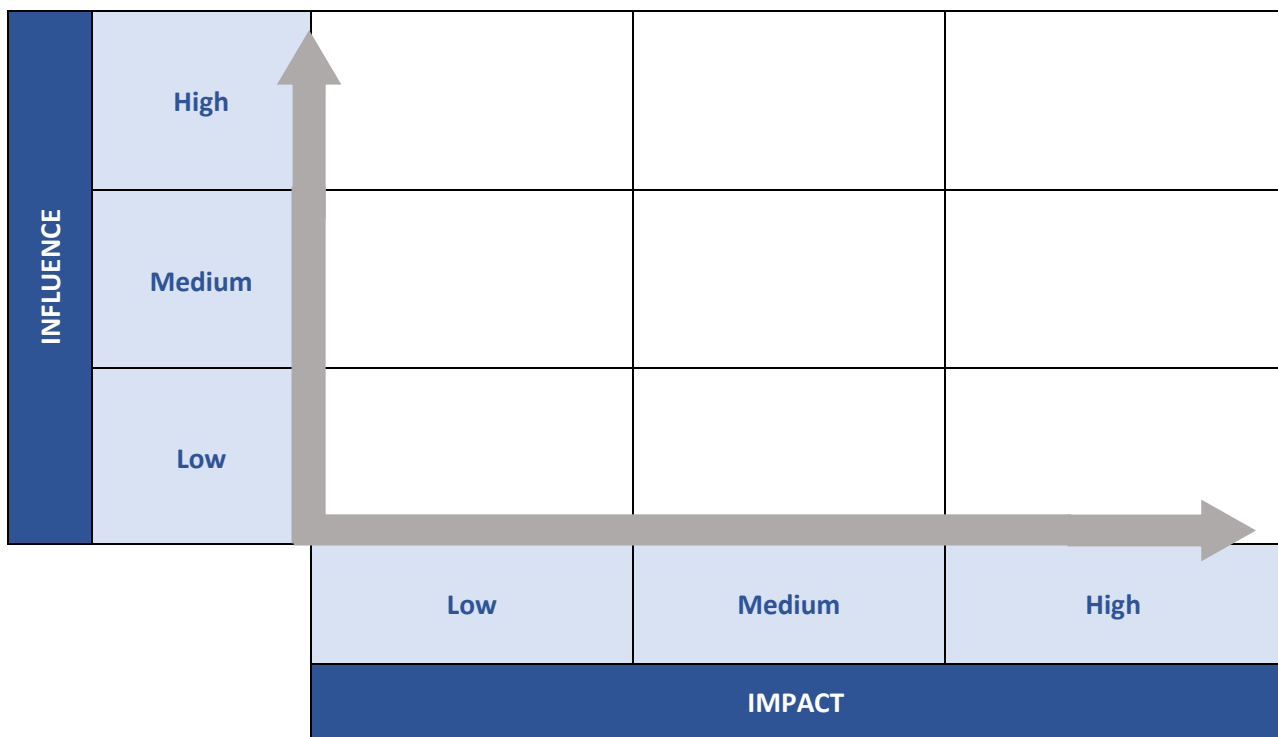
LINKS TO STAKEHOLDER ENGAGEMENT RESOURCES

https://pdf.usaid.gov/pdf_docs/PA00T9XH.pdf

https://www2.deloitte.com/content/dam/Deloitte/za/Documents/governance-risk-compliance/ZA_StakeholderEngagement_04042014.pdf

https://www.csrtraininginstitute.com/2016/01/25/applying-six-best-practices-in-stakeholder-engagement/

https://enfocussolutions.com/8-best-practices-for-stakeholder-engagement/

https://www.rand.org/content/dam/rand/pubs/research_reports/RR2500/RR2578/RAND_RR2578.pdf

https://research-teams.pcori.org/stakeholders

https://journals.plos.org/plosntds/article?id=10.1371%2Fjournal.pntd.0007286

https://www.rand.org/content/dam/rand/pubs/research_reports/RR2500/RR2578/RAND_RR2578.pdf