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LASER
TLC
TANF Learning Community

— Leveraging —
America's Social &
Economic Resilience

LASER TLC February Collective TA Session: Road maps for change

Tuesday, February 1, 2022
2:00 – 3:30pm

Purpose

As LASER TLC teams make progress on narrowing and refining their innovations, road mapping is an exercise that will help teams define their innovations with precision and with an focus on implementation. A road map for change is a practice-oriented logic model that defines *what* the innovation is, *how* to promote adoption of the innovation, the measures of success, and the factors likely to influence implementation. Some LASER TLC teams are close to ready for this step of the Innovate phase, whereas other teams have more work to do in the Learn phase before beginning a road map. This workshop will introduce LASER TLC teams to road mapping and demonstrate how they can use it to advance their innovation projects.

Objectives

By the end of this session, LASER TLC teams will:

1. Understand when and how to develop a road map for change
2. Understand the difference between an innovation and strategies to promote adoption of the innovation
3. Learn from TANF practitioners how they have used road maps for change in their own program innovation and improvement efforts

Agenda

2:00 – 2:05   Welcome and opening remarks (OFA)

2:05 – 2:25   Overview of the road map for change

- What is it and when is it useful?
- How to develop one and explanation of each component

2:25 – 2:50   Panel of peers: The benefits and value of road mapping

- Erin Oalican, Director, Reach Up Program, Vermont
- Jerrard Johnson, Director, Michigan Works! Great Lakes Bay Workforce Region

2:50 – 3:20   Site team breakout discussions

- Coaches/liaisons connect with site teams in breakout rooms to debrief what they have learned and surface questions or potential opportunities for road mapping in their work

3:20 – 3:30   Closing Q&A

- Solicit questions or reflections raised during the breakouts