







## The OFA Project IMPROVE Leadership Initiative

Project IMPROVE Team and OFA

October-November 2022



### **Table of Contents**

Content session	Slide numbers
Session 1: Strategic and Visionary Leadership	3-25
Session 2: Tools for Managing Change and Continuous Improvement	26-39
Session 3: Operational Management—Defining and Implementing Our Program	40-65
Session 4: Creating an Environment That Supports and Advances Leaders of Color	66-70
Session 5: Developmental Supervision	71-92
Session 6: Changing Culture and Practice	93-109







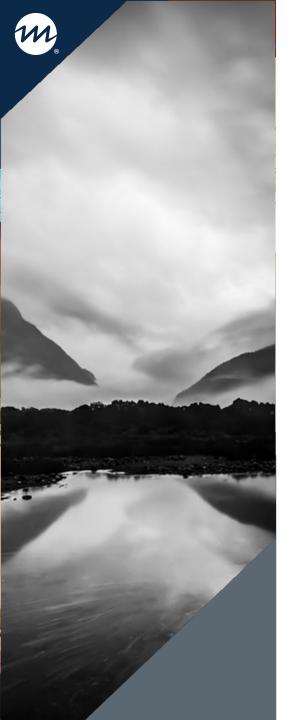


## The OFA Project IMPROVE Leadership Initiative

Session 1: Strategic and Visionary Leadership

Project IMPROVE Team and OFA

October 17, 2022



## About Project IMPROVE

- / Sponsored by the Administration for Children and Families within the U.S. Department of Health and Human Services
  - Office of Family Assistance (OFA)
- / Remarks from OFA



#### Vision

/ To build an evidence-driven leadership practice that advances careers and improves outcomes for staff and participants



## Why focus on leadership?

- / These past few years have taught us more than ever the importance of strong, proactive leadership and the power of community
- / We have learned that to be successful we need strong leadership and supervision practices to support it
- / Strong leaders build successful programs and play a key role in driving equity



## The Mechanics



## Training series

Date	Session	Date	Session
Oct. 17	Strategic and Visionary Leadership	Nov. 14	Developmental Supervision
Oct. 24	Tools for Managing Change and Continuous Improvement	Nov. 28	Changing Culture and Practice
Oct. 31	Operational Management— Defining and Implementing Our Program		
Nov. 7	Creating an Environment That Supports and Advances Leaders of Color		



## Setting the Stage



## What we hope to achieve today



- / Provide a clear understanding of leadership
- / Explore the benefits and building blocks of an evidence-informed leadership approach
- / Empower you to inspire and support transformative change in your program



## What Is Leadership?



#### What does it mean to be a leader?

"Achieving significant positive impact ... by building an organization of people working together toward a common goal." —Harvard Business Review

#### Who is a leader?

"Anyone who takes responsibility for finding potential in people and processes and who has the courage to develop that potential." — Author Brené Brown



Supportively guides

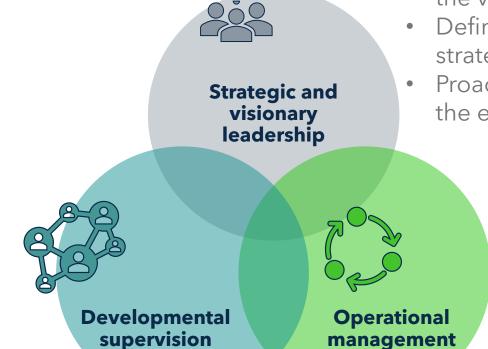
professional

development

development

Goal-driven skills

#### What are the core functions of leaders?



- Articulates and embodies the vision
- Defines and adapts the strategy
- Proactive and responsive to the environment

- Efficiently and effectively deploys processes, resources, and systems
- Actively manages performance



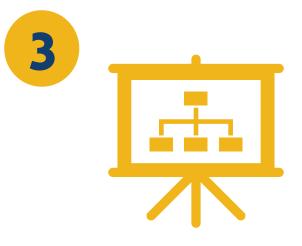
## How did we develop this practice?



Literature review on leadership, organizational change, and management practices



Input from human service and workforce leaders and practitioners



Translating research to practice



## **Leadership framework**

Core function	Competency	Mastery Level Behaviors
Strategic and visionary le	eadership	
Articulates and embodies the vision	Envisions and defines possibilities	Articulates a vision that motivates and directs the services and the people
	Mission and vision-driven	Promotes staff mindsets and behaviors that further the mission and vision
Defines and adapts the strategy	Goal-directed strategy	Consistently articulates concrete goals that promote collective aspiration to improve
	Motivation	Evokes motivation among staff to propel quality service delivery
	Diversity, equity, and inclusion	Promotes and empowers efforts to increase equity and inclusion
Proactive and responsive to the environment	Adaptive management	Adaptive, intentional approach to problem identification and solution generation
	Self-reflective decision-making	Reflective about one's strengths and limitations; seeks input from others
	Innovation	Balances bureaucracy and infrastructure with innovation, enabling iteration of new ideas
	Psychological safety	Creates an environment where people feel safe to share ideas, ask questions, and admit mistakes
Operational management	t	
Efficiently and effectively deploys processes, resources, and systems	Administration and operations	Efficiently equips staff to execute key strategies and operations in service of the mission and vision
	Communication	Fosters an environment of consistent, transparent, multidirectional internal and external communication
	Resource management	Efficiently builds and manages resources in service of mission, vision, and strategy
Actively manages performance	Quality assurance	Clearly articulates and consistently maintains expectations/quality standards
	Quality improvement	Continuously streamlines and strengthens service delivery
	Data analytics	Leverages data to meaningfully inform decision-making at all levels of the organization
Developmental supervision	on	
Supportively guides professional development	Responsiveness	Authentically responsive and supportive toward staff regarding questions, changes, and needs
professional development	Reflective engagement	Regularly and frequently engages in individualized supervision to support development of staff potential
	Exhibits a growth mindset	Converts mistakes or problems into opportunities for organizational and lifelong learning and growth
	Strengths-based	Consistently empowers others to act based on their relative strengths
	Belief in the ability to change	Sees the potential in supervisees and believes in their ability to achieve it
Goal-driven skills development	Promotes goal-directed behaviors	Coaches supervisees to pursue goals focused on growing core competencies and skills directly related to their roles and responsibilities
	Meaningful, timely accountability	Holds staff accountable to their goals, job responsibilities, and essential quality standards



## Transformational leadership practices



#### **Status quo in TANF programs**

- / Science-informed practice
- / Focus on building core skills and competencies
- / Processes promote growth and meaningful change
  - Staff performance based on skill and competency development
- / Promotes growth, learning, and progress towards goals

#### Transformational leadership

- / Often compliance-oriented
- / Focus tends to be federal work requirements
- / Processes can be reactive and/or transactional
  - Staff performance may be based on adherence to federal and state requirements
- / Limited staff accountability



### Reflection questions for the breakout

- / What are your reactions to the definition of leadership? How would you define it?
- / What is the importance of casting a vision and creating clear strategies to execute the vision?
- / What investments has your agency made in your development?





## Strategic and visionary leadership



- Articulates and embodies the vision
- Defines and adapts the strategy
- Proactive and responsive to the environment



#### Articulates and embodies the vision

#### / Envisions and defines possibilities

- Articulates a vision that motivates and directs services and the people

#### / Leads with mission and vision in mind

- Promotes staff mindsets and behaviors that further the mission and vision

In our research for the *HBR Leader's Handbook*, we identified three critical vision-creation opportunities that you can grasp, even if you are not the CEO: contributing to senior leaders' vision work, translating the company's vision for your team, and developing a new frontline team vision that can be cascaded up through the company.

**Authors Ron Ashkenas and Brook Manville** 



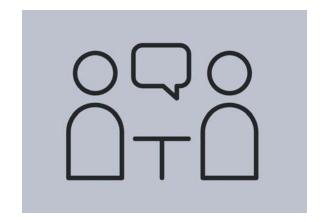


## Opportunities to cast vision

In your organization or program



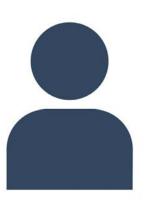
With those you supervise



In your team



For yourself





## Defines and adapts the strategy

#### / Goal-directed strategy

- Consistently articulates concrete goals that promote collective aspiration to improve

#### / Motivation

- Evokes motivation among staff to propel quality service delivery

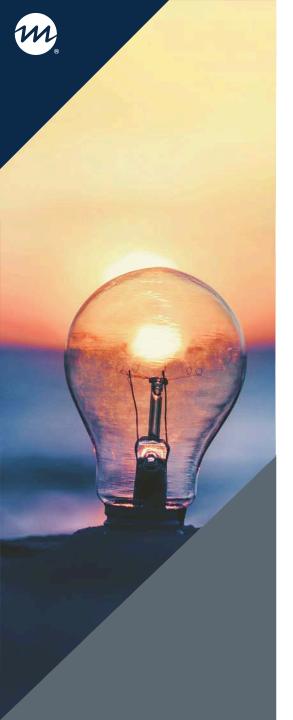
#### / Diversity, equity, and inclusion

- Promotes and empowers efforts to increase equity and inclusion

The Black Lives Matter and #MeToo movements have forced people in positions of power–namely, the white men who dominate institutional leadership roles—to realize they must personally step up to make organizations more fair and inclusive. That means playing a truly active role in helping marginalized colleagues advance (instead of just delegating diversity efforts to human resources).

Authors Dr. Tsedale M. Melaku and Dr. Angie Beeman

"



## Proactively responds to the environment

#### / Adaptive management

- Adaptive, intentional approach to problem identification and solution generation

#### / Self-reflective decision making

- Reflective about one's strengths and limitations; seeks input from others

#### / Innovation

- Balances bureaucracy and infrastructure with innovation, enabling iteration of new ideas

#### / Psychological safety





#### Practice

- / What would you really like to change based on what we talked about today?
  - You might use the framework to inspire your thinking
- / Why is this important to you?



## Dive in

Most leadership trainings are about teaching ideas, sharing best practices, and increasing knowledge. But successful people rarely become better leaders because they know more. They become better leaders because they follow through on what they know. That follow-through requires emotional courage—willingness to feel the feelings that come when we take risks and break old patterns.









## The OFA Project IMPROVE Leadership Initiative

Session 2: Tools for Managing Change and Continuous Improvement

Project IMPROVE Team and OFA

October 24, 2022



## What we hope to achieve today

- / Talk about the challenges of planned and unplanned change for organizations and people
- / Explore how to manage it
- / Discuss tools and strategies for managing change and continuous improvement



## **Managing Change**



## Everyone reacts differently to change





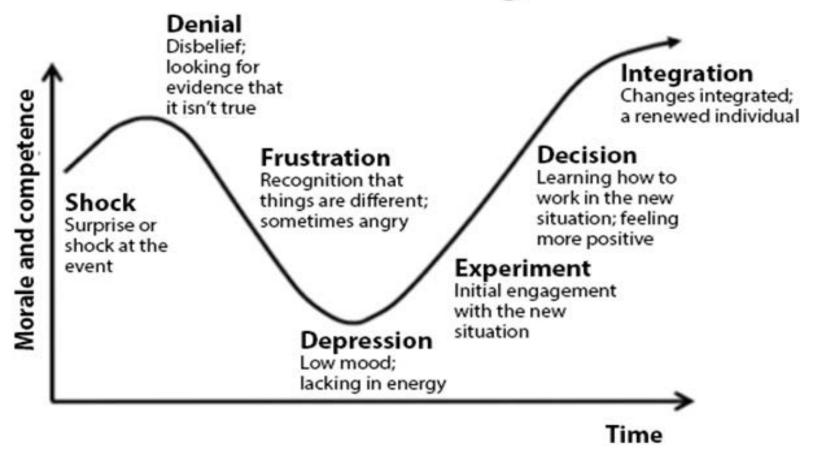






## Unplanned change can feel like grief

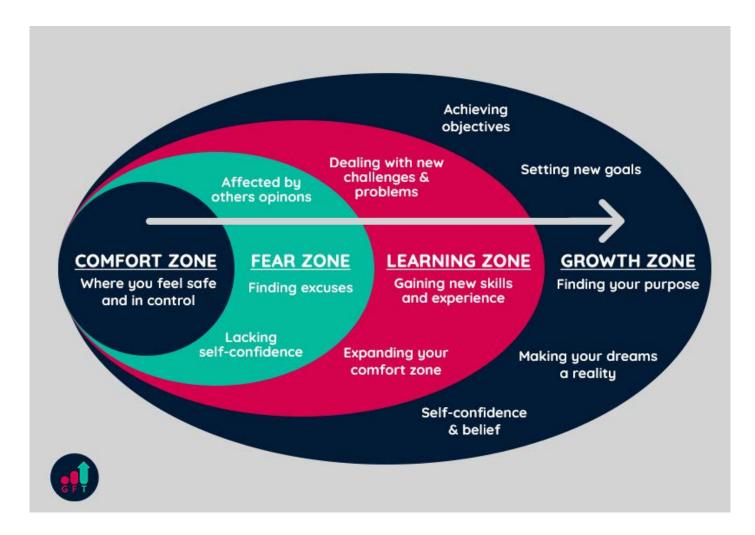
The Kübler-Ross change curve ™



Source: Educational Business Opportunities



## Change as an opportunity for growth



Source: Positive Psychology
31



# Strategies and Tools for Managing Change and Continuous Improvement



### Adaptive and technical leadership framework

#### / Adaptive leadership

- Builds on the principles of science (evolution)

Source: The Practice of Adaptive Leadership (Heifetz et al., 2009)

#### / Technical versus adaptive problems

Technical problems have known solutions that can be implemented with current knowledge and resolved through authoritative expertise the organization's current structures, procedures, and ways of doing things



Adaptive problems can only be addressed through changes in people's priorities, beliefs, habits, and loyalties; this requires mobilizing discovery, shedding certain entrenched ways, tolerating losses, and generating new capacity to thrive



Source: The Practice of Adaptive Leadership

(*Heifetz et al.*, 2009)



### Immunity to change process

**Commitments** 

Doing/not doing instead

Collective, hidden, competing commitments

Big assumptions

What do we want to change?

What prevents the commitment from being fully realized?

What is the fear if we do something other than this? We are also committed to ...

We assume that ...

Source: Immunity to Change: How to Overcome It and Unlock the Potential in Yourself and Your Organization (Kegan and Laskow Lahey, 2009)



## Example #1 (individual)

Commitments	Doing/not doing instead	Collective, hidden, competing commitments	Big assumptions
I want to work no more than 50 hours per week	I respond to too many internal requests not tied to my work  I accept all meetings without questioning their purpose  I spend time and emotional energy trying to address things outside my control	Being a good soldier  Proving that I am of value within my organization  Not disappointing my colleagues	If I say "no," the world will end



## Example #2 (team)

Commitments	Doing/not doing instead	Collective, hidden, competing commitments	Big assumptions
We want to have meaningful rather than transactional	We "process" people We judge staff	We fear that clients will game the system	We don't need to invest in people
relationships with clients	performance based on compliance to timeliness and	We fear clients don't know what to do	
	paperwork	We don't prioritize time for meaningful	
	Leaders have transactional relationships with staff	staff development	



# Learn, Innovate, Improve (LI<sup>2</sup>)





### Reflection questions for the breakout

- / What has been your experience with managing change—both planned and unplanned? How do these compare?
- / What strategies have you used for continuous improvement—that is, to reflect and course correct?
- / What strategies appear to work best for managing change (planned and unplanned) and continuous improvement?
- / What advice would you give your younger self on these issues?



### Practice

- / Apply to your work
  - Learn more about at least one of these strategies
  - Try at least one of these strategies in your work
- / Adaptive and technical leadership
  - Article
- / Immunity to change
  - Practice resource
- / Learn, innovate, improve
  - LI<sup>2</sup> Practice Guide









# The OFA Project IMPROVE Leadership Initiative

Session 3: Operational Management—Defining and Implementing Our Program

Project IMPROVE Team and OFA

October 31, 2022



# Mezzo's Memo

- / Vision: To be a companion guide that recaps and helps you act on training content
- / What's in it for you?
  - Content reminders
  - Multimedia resources
  - Hyperlinked resources for taking action
  - Platform to interact with each other
- / https://tinyurl.com/mezzomemo





# Objectives for today

- / Explore operational management as a core function of leadership
- / Learn about common challenges in operational management and examples of potential solutions



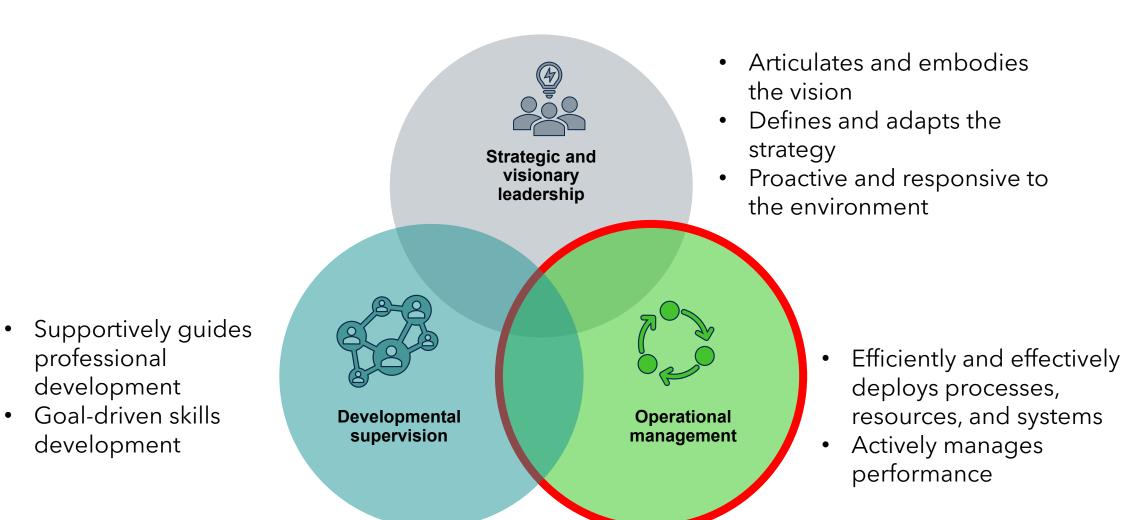
professional

development

development

Goal-driven skills

### What are the core functions of leaders?





# Efficiently and effectively deploys processes, resources, and systems

#### / Administration and operations

- Efficiently equips staff to execute key strategies and operations in service of the mission and vision

#### / Communication

- Fosters an environment of consistent, transparent, multidirectional internal and external communication

### / Resource management

- Efficiently builds and manages resources in service of the mission, vision, and strategy



# Actively manages performance

#### / Quality assurance

- Clearly articulates and consistently maintains expectations and/or quality standards

### / Quality improvement

- Continuously streamlines and strengthens service delivery

### / Data analytics

- Leverages data to meaningfully inform decision making at all levels of the organization



# Is there a difference between leadership and management?

Management consists of controlling a group or a set of entities to accomplish a goal. Leadership refers to an individual's ability to influence, motivate, and enable others to contribute toward organizational success. Influence and inspiration separate leaders from managers, not power and control.

**Author and Entrepreneur Vineet Nayar** 

Most of the long-running debate over leaders versus managers focuses on nouns when it should focus on verbs. Everyone needs both leading and managing in their work, and the best executives balance the two.

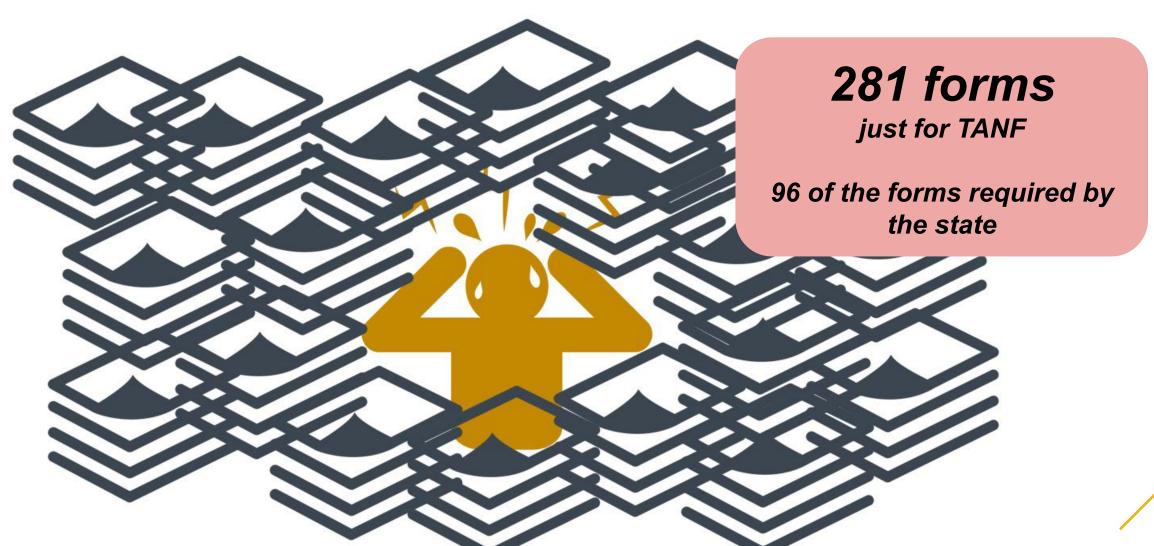
**Author James R. Bailey** 



# Common Challenges and Solutions: Paperwork



### When paperwork smothers you ...





# When paperwork gets in the way ...



### 80+ forms

#### The team used...





# Solution: Paperwork analysis

Keep

Streamline

Eliminate



# Solution: Change the look and feel of paperwork





# Final result: Fewer forms and greater visual appeal

### **Before**

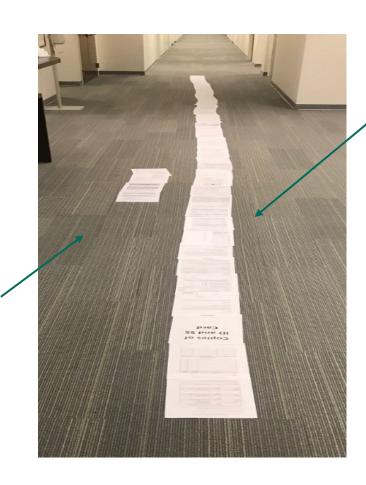


#### **After**





### See the difference!



Before (80+ forms)

After (5 forms)



# Common Challenges and Solutions: Communication



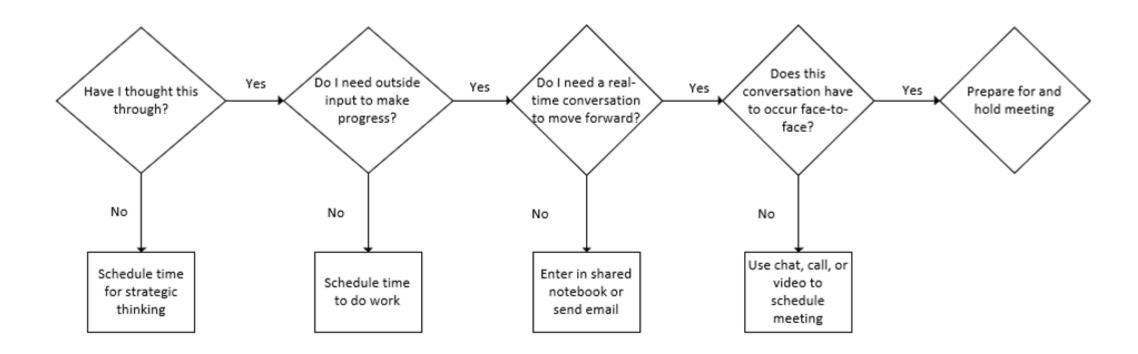
### Problems

- / Too much information
  - Can flood staff and make it difficult for them to prioritize
- / Information is unclear
- / Information isn't timely





# Solution: Use a decision tree for holding meetings





# Solution: Map out communication needs

Step	Action	When	Date	Audience	Mode	Communicator
1	Notify site administrator of upcoming change	1.5+ months in advance	MM.DD.YY	Center leaders	Email	Manager of integrated systems
2	Provide center leaders and relevant team leads with high-level overview of process changes (Meeting #1)	1 month in advance	MM.DD.YY	Center leaders	Meeting/call	Manager of integrated systems, program rep
3	Provide a summary email to center leaders and relevant team leads; include relevant training materials	1-2 days after Meeting #1	MM.DD.YY	Center leaders	Email	Program rep



### Solution: Consider communication strategy



Audience: Who? What are their needs?



Goal: What do we want them to know? How do we want them to feel? What do we want them to do?



Feedback: Can I test messages, ask for feedback?



**Context**: How long am I speaking or how long is this email? Can I collaborate with my audience?



**Structure**: What is it? Why is it important?



# Common Challenges and Solutions: Roles and Responsibilities



### **Problems**

- / Duplication and overlap of responsibilities
  - Staff may stray from their lane
  - Staff may not follow through on something they are responsible for

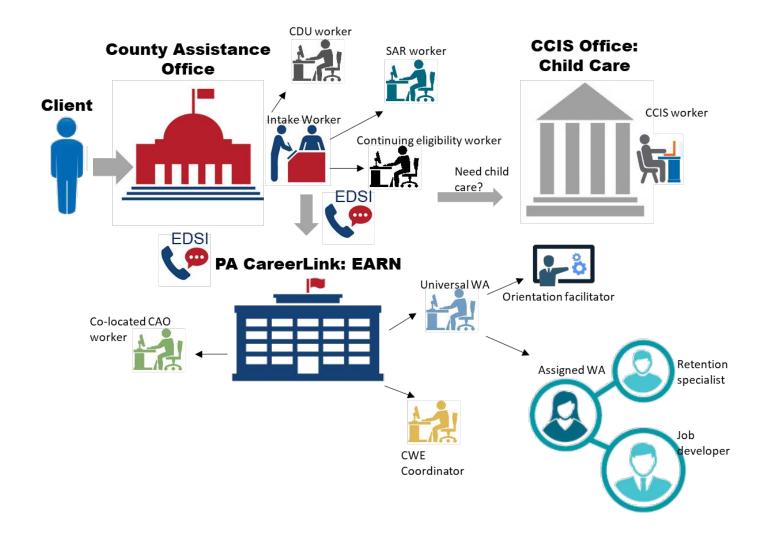
/ Participants may feel confused about who to approach for

what





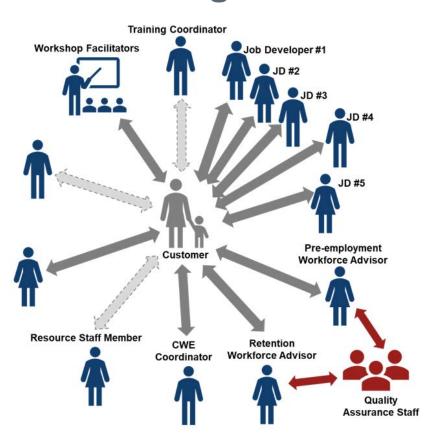
### Solution: Map participant flow



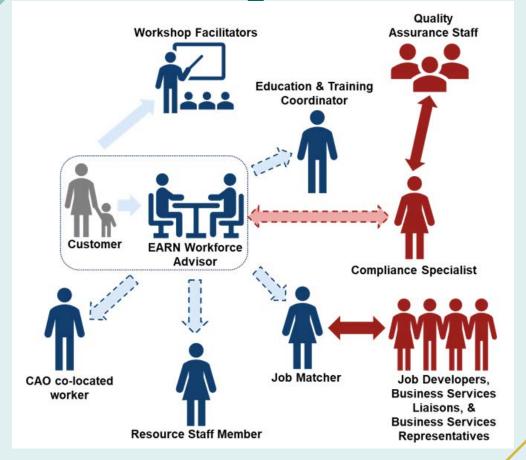


# Solution: Map interactions between participants and staff

#### Before redesign

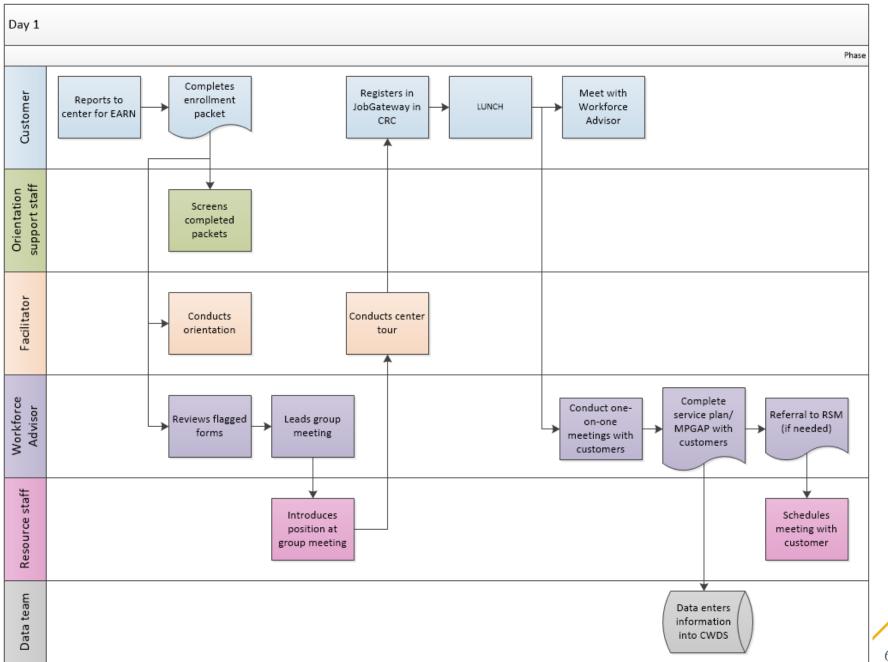


#### After redesign





### Solution: Use swim lanes





### Reflection questions for the breakout

- / What resonated with you in the content we just shared?
- / What are the qualities and skills of a good operations manager?
- / Where do you see your primary strengths—as a good leader, good operations manager, or both?
- / Why is strong program management important? What are the consequences of poorly managed operations?
- / What strategies have you used to manage your program consistently well?
- / What operations strategies appear to work best? Where could you use more help?



### Practice

### / Apply to your work

- Learn more about at least one of these strategies
- Try at least one of these strategies in your work

#### / Resources

- Streamlining paperwork









# The OFA Project IMPROVE Leadership Initiative

Session 4: Creating an Environment That Supports and Advances Leaders of Color

Project IMPROVE Team and OFA

November 7, 2022



### Objectives for today

- / Model how to support honest, difficult conversations about diversity, equity, and inclusion
- / Describe techniques for creating a safe, open environment
- / Explore possibilities to advance leaders of color in TANF programs



### Community and discussion norms

- / Show patience and respect one another's voice
- / Have an open mind
- / Be willing to share and speak your truth, and be open to asking questions
- / Understand this is a learning space
- / Welcome all styles of participation
- / Say it messy



# Community and discussion norms (cont.)

- / Focus on equity and inclusion
- / Be engaged, even when you are not talking (active listening)
- / Lead with curiosity
- / Honor differences and opinions
- / Be mindful of intention versus impact



### Discussion questions

- / What stood out to you or resonated most with you?
- / Where do you and your colleagues tend to get tripped up during these discussions? What can be done to ease those challenges?
- / What do you need to feel psychologically and emotionally safe? What can you do as a leader to create that space for others?
- / What is one thing that you can take away from today's session? What can you do differently in your program?









# The OFA Project IMPROVE Leadership Initiative

Session 5: Developmental Supervision

Project IMPROVE Team and OFA

November 14, 2022



# What we hope to achieve today

- / Inspire leaders to invest in professional development for themselves and those they lead
- / Explore the importance of developmental supervision
- / Cultivate the conditions and practices that support professional development and growth



# Motivation for Change: Why Develop Staff?



# Benefits of developing yourself

#### "Put your mask on first!"





# Benefits of developing your staff









Helps staff realize their potential



# Benefits of developing your teams



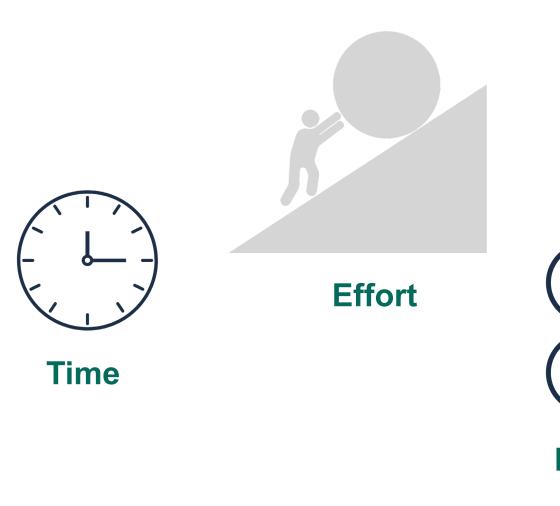




Staff feel valued and connected



# Developing yourself and others is an investment



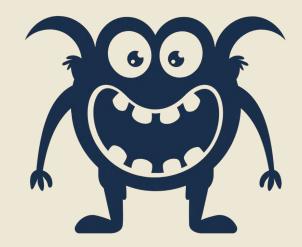




**Emotional** energy



# Challenges with Supervision Practices





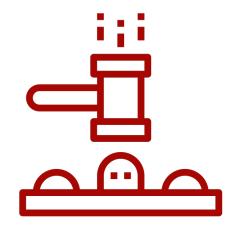
### Whack-a-mole supervision

#### / Reacting to the ever-present crisis

- It seems each hour offers a new fire to put out
- Your job centers on constant fixing

#### / Downsides

- Burns you out
- Is not fun
- Promotes dependency
- Takes time from mentoring and staff development





### Compliance-driven supervision

#### / Overemphasis on WPR and key metrics

- Accountability = Meeting federal and state measures
- Focus on whether staff are hitting their targets

#### / Downsides

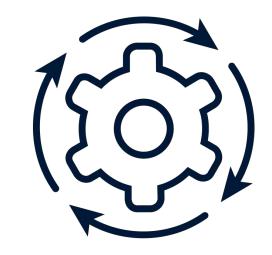
- Many of these measures are outside of staff's control
- Staff focus on toeing the line with you
- Opportunities for motivational accountability are overlooked

#### / Staff burn out





# Operations-only supervision



# / Near-exclusive focus on executing the process

- Every problem or question has a known, technical solution
- The status quo is comfortable and predictable

#### / Downsides

- Leadership = Being a veteran operator
- Forsakes innovation and resists change
- Misses growth opportunities and overlooks adaptive challenges



# A Different Supervision



#### What does it mean to be a leader?

"Achieving significant positive impact ... by building an organization of **people working together** toward a common goal."

#### Who is a leader?

Brené Brown

"Anyone who takes responsibility for **finding potential in people** and processes and who has the courage to **develop that potential**."



# Leadership core functions





### Striving toward a supervision practice that...

- / Puts personal motivation at the center of staff growth and performance
  - Rather than compliance
- / Focuses on building core skills and competencies
  - Rather than fixing problems
- / Uses a systematic process to promote professional growth and learning
  - Rather than relegating growth conversations to performance appraisals



# Supervisory functions and competencies

#### / Supportively guides professional development

- Responsiveness
- Reflective engagement
- Exhibits a growth mindset
- Strengths-based
- Belief in the ability to change

#### / Promotes goal-driven skills development

- Promotes goal-directed behaviors
- Provides meaningful, timely accountability







# Supportively guides professional development

#### / Responsive

- Authentically responsive and supportive toward staff regarding questions, changes, and needs

#### / Reflective

- Regularly and frequently engages in individualized supervision to cultivate development of a staff member's potential

#### / Growth mindset

- Converts mistakes or problems into opportunities for organizational learning and personal growth



# Supportively guides professional development (cont.)

#### / Strengths-based

- Consistently empowers staff to act based on their relative strengths

#### / Belief in ability to change

- Sees the potential in staff and believes in their ability to achieve it



## Goal-driven skills development

#### / Promotes goal-directed behaviors

- Coaches staff to pursue goals focused on growing core competencies and skills directly related to their roles and responsibilities

#### / Provides meaningful, timely accountability

- Holds staff accountable to their goals, job responsibilities, and essential quality standards



### Discussion questions

- / What stood out to you or resonated most with you?
- / Which supervision challenges could you relate to? Why?
- / What would you like to change about your supervisory practice? What would you need to make those changes?
- / How might you apply the competencies and practices for good supervision?
- / What is one thing that you can take away from today's session? What can you do differently in your program?



# Mezzo's Memo

- / Vision: To be a companion guide that recaps and helps you act on training content
- / What's in it for you?
  - Content reminders
  - Multimedia resources
  - Hyperlinked resources for taking action
  - Platform to interact with each other
- / https://tinyurl.com/mezzomemo





# The power of investing in your people



The most powerfully motivating condition people experience at work is making progress at something that is personally meaningful. If your job involves leading others, the implications are clear: the most important thing you can do each day is to help your team members experience progress at meaningful work.

**Executive Monique Valcour** 









# The OFA Project IMPROVE Leadership Initiative

Session 6: Changing Culture and Practice

Project IMPROVE Team and OFA

November 28, 2022



## What we hope to achieve today

- / Ground ourselves in the current realities in TANF and Tribal TANF programs
- / Share how a leadership practice might transform an agency's culture and practice
- / Explore next steps for applying what you've learned in this leadership initiative



#### Current realities for leaders

- / New pressure to reengage participants to meet state work requirements
- / Leaders, direct service staff, and participants are navigating a changing labor market
- / Most programs have seen staff turnover or burnout or both
- / Some programs are experiencing increases in TANF caseloads
- / Continually leading change—both planned and unplanned



### We are exhausted!



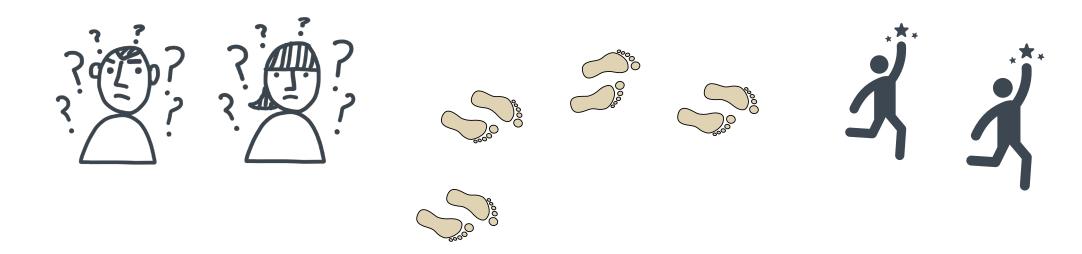


## Opportunities for impact

- / These past few years have taught us more than ever the importance of strong, proactive leadership and the power of community
- / We have learned that to be successful we need strong leadership and supervision practices to support it
- / Strong leaders build successful programs and play a key role in driving equity



/ How can we take small steps to change program culture and organizational practices through strong leadership?





# Revisit core functions and competencies of leadership



- Articulates and embodies the vision
  - Defines and adapts the strategy
- Proactive and responsive to the environment

- Efficiently and effectively deploys processes, resources, and systems
- Actively manages performance

professional developmentGoal-driven skills development

Supportively guides



# Draw on the science of behavioral change

/ Motivation

/ Capabilities

/ Opportunities

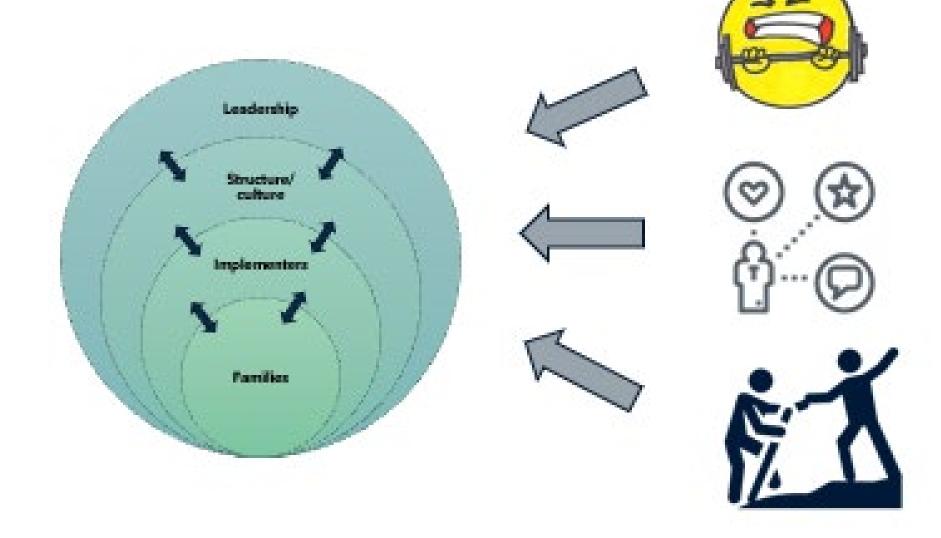








# Think holistically





Core function Mastery Level Behaviors Competency Strategic and visionary leadership Articulates and embodies Envisions and defines possibilities Articulates a vision that motivates and directs the services and the people the vision Mission and vision-driven Promotes staff mindsets and behaviors that further the mission and vision Defines and adapts the Goal-directed strategy Consistently articulates concrete goals that promote collective aspiration to improve strategy Motivation Evokes motivation among staff to propel quality service delivery Diversity, equity, and inclusion Promotes and empowers efforts to increase equity and inclusion Proactive and responsive Adaptive management Adaptive, intentional approach to problem identification and solution generation to the environment Self-reflective decision-making Reflective about one's strengths and limitations; seeks input from others Innovation Balances bureaucracy and infrastructure with innovation, enabling iteration of new ideas Psychological safety Creates an environment where people feel safe to share ideas, ask questions, and admit mistakes Operational management Efficiently and effectively Administration and operations Efficiently equips staff to execute key strategies and operations in service of the mission and vision deploys processes, resources, and systems Communication Fosters an environment of consistent, transparent, multidirectional internal and external communication Resource management Efficiently builds and manages resources in service of mission, vision, and strategy Actively manages Quality assurance Clearly articulates and consistently maintains expectations/quality standards performance Quality improvement Continuously streamlines and strengthens service delivery Data analytics Leverages data to meaningfully inform decision-making at all levels of the organization

	Data analytics	Loverages data to meaningtainy morni decision-making at an evens of the organization
Developmental supervision		
Supportively guides professional development	Responsiveness	Authentically responsive and supportive toward staff regarding questions, changes, and needs
	Reflective engagement	Regularly and frequently engages in individualized supervision to support development of staff potential
	Exhibits a growth mindset	Converts mistakes or problems into opportunities for organizational and lifelong learning and growth
	Strengths-based	Consistently empowers others to act based on their relative strengths
	Belief in the ability to change	Sees the potential in supervisees and believes in their ability to achieve it
Goal-driven skills development	Promotes goal-directed behaviors	Coaches supervisees to pursue goals focused on growing core competencies and skills directly related to their roles and responsibilities
	Meaningful, timely accountability	Holds staff accountable to their goals, job responsibilities, and essential quality standards



### Build on lessons from the pandemic



**Use technology** 



Advance diversity, equity, and inclusion



Adapt to the changing labor market



# Look for adjacencies





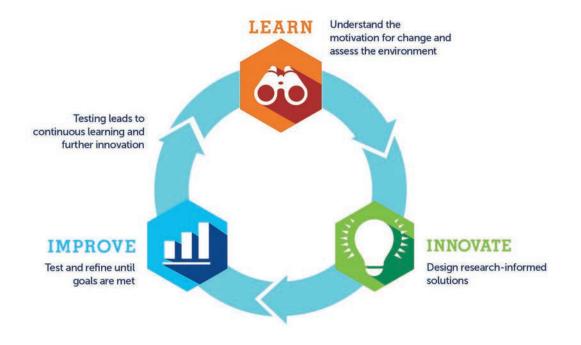






## Embrace change

# Process for organizational change and continuous improvement



#### **Process for individual change**





# Strive for impact





### Discussion questions

- / What stood out to you or resonated most with you today?
- / What is one area of program culture or organizational practice that you would like to change?
- / How might a strong leadership practice—think core functions and competencies—support your change efforts?
  - What other resources or supports might you need?
- / Round-robin: Share one reflection or takeaway from the training series that has inspired you to do something differently



# Mezzo's Memo

- / Vision: To be a companion guide that recaps and helps you act on training content
- / What's in it for you?
  - Content reminders
  - Multimedia resources
  - Hyperlinked resources for taking action
  - Platform to interact with each other
- / https://tinyurl.com/mezzomemo





#### Go forth!



It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

**Theodore Roosevelt**